



MICHELLE HOLLAND

speaker's kit



Michelle is an author, speaker and entrepreneur and one of Australia's most engaging and thought provoking experts on culture and leadership. Michelle knows first hand the challenges and rewards of blending a creative life and a business life. She helps thousands of people through talks, training and consulting to enjoy a life and business that is profitable and fulfilling.

Michelle has been bringing life into the workplace for well over 20 years by showing how culture, leadership and creativity create prosperity. She runs a leadership and culture consulting business, and has co-founded a software company that empowers education in the arts.

Michelle is candid and a realist when sharing her experience with leading culture change both from an internal practitioner and external consultant's perspective. Her international best-seller "Culture Inc" provides leaders with a how to guide for culture change.

Known for her creative, curious and futurist mindset, she is an often quirky, sometimes funny and always engaging speaker. Audiences laugh, are challenged to think and explore creativity in culture and leadership as a way of improving their world, and not as a distraction from it.

Through stories, experiences and evidence, Michelle takes the audience on a journey with her to explore how they can tap into their inner strength, knowledge and wisdom to become braver leaders.

Michelle is part of the new generation of speakers who give generously to their audience and maintain relevance through research and development. Each talk is a bit different, because as Michelle grows so does her ability to provide a unique look at the world through the creative and curious eyes of an entrepreneur.

Book Michelle to speak at your next conference at admin@synergyiq.com.au.

Fees and requirements will be discussed with organiser.

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Figuring out how to build a sustainable creative culture—one that didn't just pay lip service to the importance of things like honesty, excellence, communication, originality, and self-assessment but really committed to them, no matter how uncomfortable that became—wasn't a singular assignment. It was a day-in-day-out, full-time job.

ED CATMULL, CO-FOUNDER PIXAR
PASSAGE FROM CREATIVITY INC.

MICHELLE'S

BIOGRAPHY

Achievements

Author of: Culture Inc, Create a Business that Delivers Results and People Love

Author of: Energy Vampires Suck and Unearthing Vampires

Author of: Imperfect Leadership, A Self-Doubter's Guide to Being a Productive, Healthy and Human Leader

Leadership Expert Judge Channel 9 Young Achiever Awards

Expert Judge AHRI Awards, Innovation and Digital Creativity Awards

Regular guest on Podcasts and Panels

Award Winner 2011, Finalist 2012 and 2013 - Leadership Excellence

People's choice, SAW 2020 Leadership Award

01

Current Roles

Executive Director and Founder - SynergyIQ

Co-Founder and CPO - SAMii Holdings Pty Ltd

02

Past Roles

Senior Manager People and Culture
Manager Organisational Development
Senior Consultant Culture & Leadership
Member State Council AHRI
Member National Committee for Workforce Development in Local Government

03

Qualifications

GradCert of Human Management
GradCert Legal Studies and Ethics
Governors Leadership Foundation
Certified Dare to Lead™ Facilitator
AdvDip HRM
AdvDip Management
AdvDip Accounting
Certificate Neuroscience

Accredited Practitioner - LSI, GSI, OCI, OEI, HBDI, Dare to Lead™

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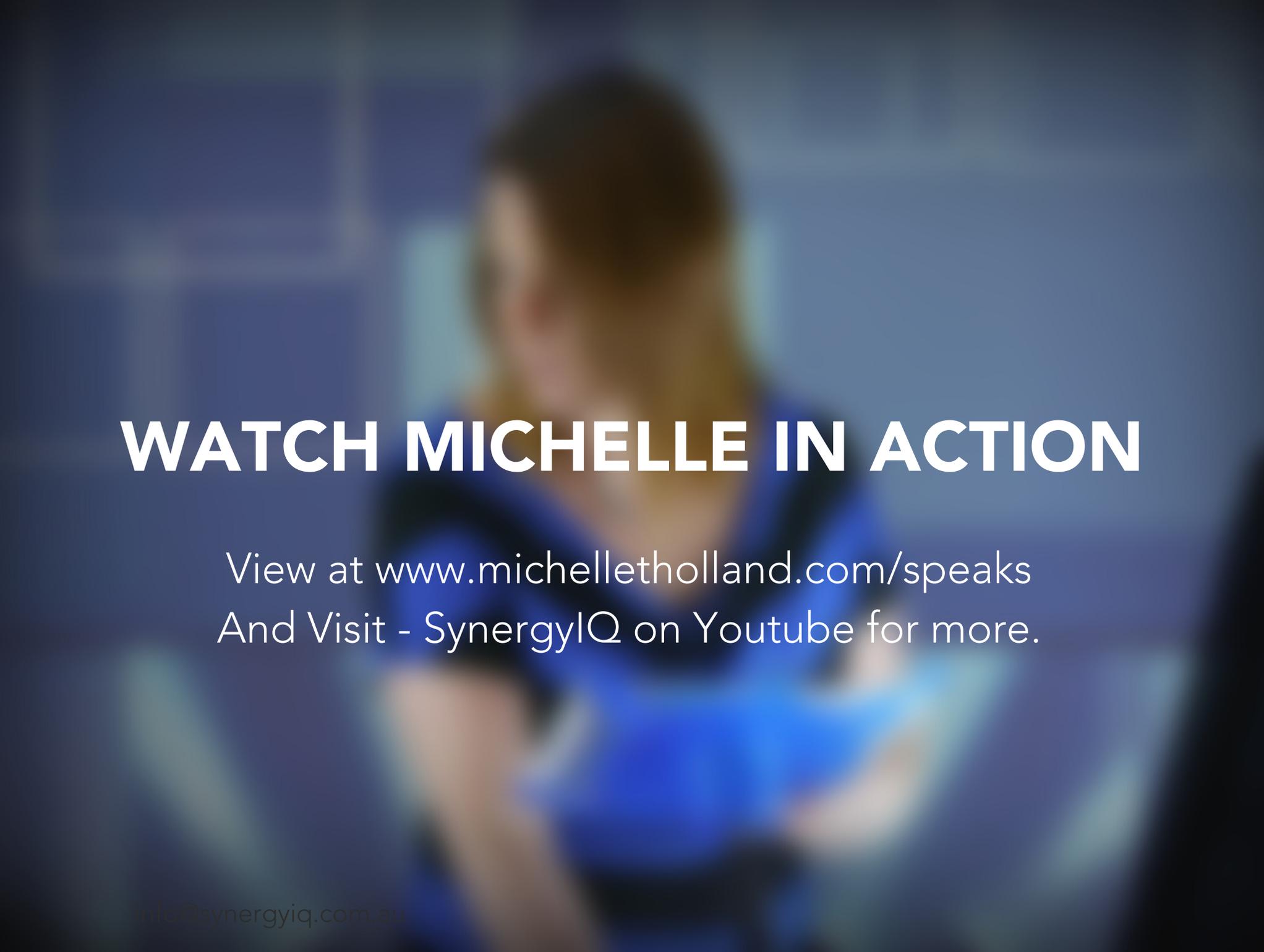
Courage and authenticity is the cornerstone of great leadership.

Many business leaders are coming to the realisation that their need for perfection is holding them back and their businesses are suffering as a result.

Authentic leaders lean into hard things, take risks to innovate, are able to be empathetic and embrace the beauty in imperfection.

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Michelle T Holland



WATCH MICHELLE IN ACTION

View at www.michelletholland.com/speaks
And Visit - SynergyIQ on Youtube for more.

The world is in a culture crisis!

Gallup (2020) - 85% of the world's workforce is disengaged!

KPMG (2020) - 65% Organisations are focusing on short-term innovation outcomes rather than long term

Wall Street Journal (2014) - For more than a century, the U.S. economy grew robustly thanks to big inventions; those days are gone.



Signature Talks

Topic 1: Imperfect Leadership - Be Authentic

Imagine a world where people are able to give their best every day and reach their full potential. A world where we leverage strengths so that our leaders can be inspiring, caring and successful. Sadly, we have created a comparison culture where our good leaders feel they are failing because they are not great. They look at the textbook leader and can't see themselves in it but work themselves to exhaustion trying to meet this perfect yet unrealistic view of leadership. This talk explores how when we embrace imperfection we are free to be a better leader.

Topic 2: Culture Evolution - Creating Results Focused Cultures

Through years of research, trial and error, and experience working with business leaders across Australia, Michelle has discovered the four essential elements to creating cultures where success, satisfaction and sustainability happens. Michelle takes the audience on a journey from the bad to good to great in culture transformation. Sharing current research, case studies, and evidence she demonstrates the fundamental links between culture, success, results and leadership.



Michelle with Dr Brené Brown
in San Antonio, Texas



Signature Talks

Topic 3: Culture's Impact on Change

More often than not my clients tell me that their “culture” is holding them back from the changes they want to make in business. The people aren’t engaged and are rejecting the new way of working. Have you thought about how much of that is to do with the individual and how much is systemic? This talk explores the business culture as a living ecosystem and the impact that this system has on the individuals ability to make change in business.

Through case studies we explore why change fails and how understanding the ecosystem creates better outcomes.

Topic 4: Resistance to Change - Why People Resist and What You Can Do About It

Change takes many forms, but one thing remains consistent... the people. Whether you are making a personal change, a process or procedure change, an organisational wide change, or a change in technology you need the people who are affected by the change to adopt new ways of working if the changes you are making will be successful. One of the perceived greatest challenges for leading change is when the group of people you are leading through change... refuse to budge. They are ‘resisting’ the change. Resistance to change appears to be a go to reason why changes fail. But there is something you can do about this so called ‘resistance’.

LEADERSHIP | CULTURE | CHANGE

OTHER TOPICS



1 —————
Dare to Lead™

2 —————
Human Centred Design

3 —————
Customer Experience

4 —————
Strategic Innovation

5 —————
Wholebrain Thinking

6 —————
Leading Change

Research is clearly showing that the world is changing and businesses need cultures, leaders and innovation to keep up.

Knoll

Five Trends are Dramatically Changing Work and the Workplace

1 MOBILE TECHNOLOGY

Technology tools are being consolidated into easy-to-use platforms that let workers collaborate in both a synchronized and non-synchronized manner, and are providing the ability for people to work virtually anywhere, inside and outside the office.



2 THE MANDATE TO INNOVATE

Organizations are continually pressed to innovate their products and services in order to remain competitive.



3 THE BATTLE FOR TALENT



Key jobs will depend on a complex set of skills in problem solving, listening, data analysis, relationship building, mobility and many forms of collaboration.



SUSTAINABILITY

Sustainability has become smart business. Organizations are analyzing their carbon footprints, identifying ways to decrease energy use, and realizing the tax benefits of sustainability efforts.

4

5 DISTRIBUTED WORK

Organizations are becoming more spatially and organizationally distributed. Work is less concentrated in individual, dedicated workspaces as collaborative activities gain greater significance.



PRAISE FOR MICHELLE



TARYN SEXTON
CEO LG PROFESSIONALS

Our participants left Michelle's presentation with a renewed sense of energy which was fantastic given it was the after lunch session! I'm pleased to recommend Michelle as a speaker who engages and educates.



DOUG POWER
EVENT MANAGER IQPC

Michelle is personable and approachable and a pleasure to work with and found time for all the delegates that approached her for further information at the event. I cannot recommend her enough and the expertise she brought to the event was invaluable to everyone in attendance!



MIKE SCHWARZER
FOUNDER STREETWISE PEOPLE

A visionary, a strategic thinker and as such courageous in taking risks and challenging the status quo. She has the ability to make things happen through people. She has the ability to connect with the people at the coalface as well as at senior level. Her energy is infectious.

More testimonials can be found at : <http://michelletholland.com/people-saying/>

PRAISE FOR MICHELLE



JODIE NEVID
FOUNDER THE7EFFECT

Michelle is a creative visionary who sets 'big hairy audacious goals' and goes about achieving them with calm conviction and dedication. Michelle's passion for developing people is both infectious and inspirational.



DAMIEN WALKER
CHAIR YPG ROTARY

Our expectations were exceeded as she engaged the audience with great stories and activities. She kept us hooked from beginning to end. Her knowledge of leadership branding was amazing and she gave us heaps of hints and tips along the way to help us all be better leaders.



VY VO
CHAIR YPG AHRI

She delighted our participants by using fun and energy... AND balloons... to teach them fundamental networking skills, which are more critical than ever in consideration of the current job market. I highly recommend Michelle as she is an engaging presenter with a tonne of positive energy to share.

More testimonials can be found at : <http://michelletholland.com/people-saying/>

AV REQS

PROJECTOR

LAPTOP/MAC CONNECTOR

SPEAKERS/VIDEO/AUDIO

LAPEL/HEAD MIC

WHITEBOARD/BUTCHERS
PAPER/MARKERS

PHOTOGRAPHY (CONSENT)

VIDEOGRAPHY (CONSENT)

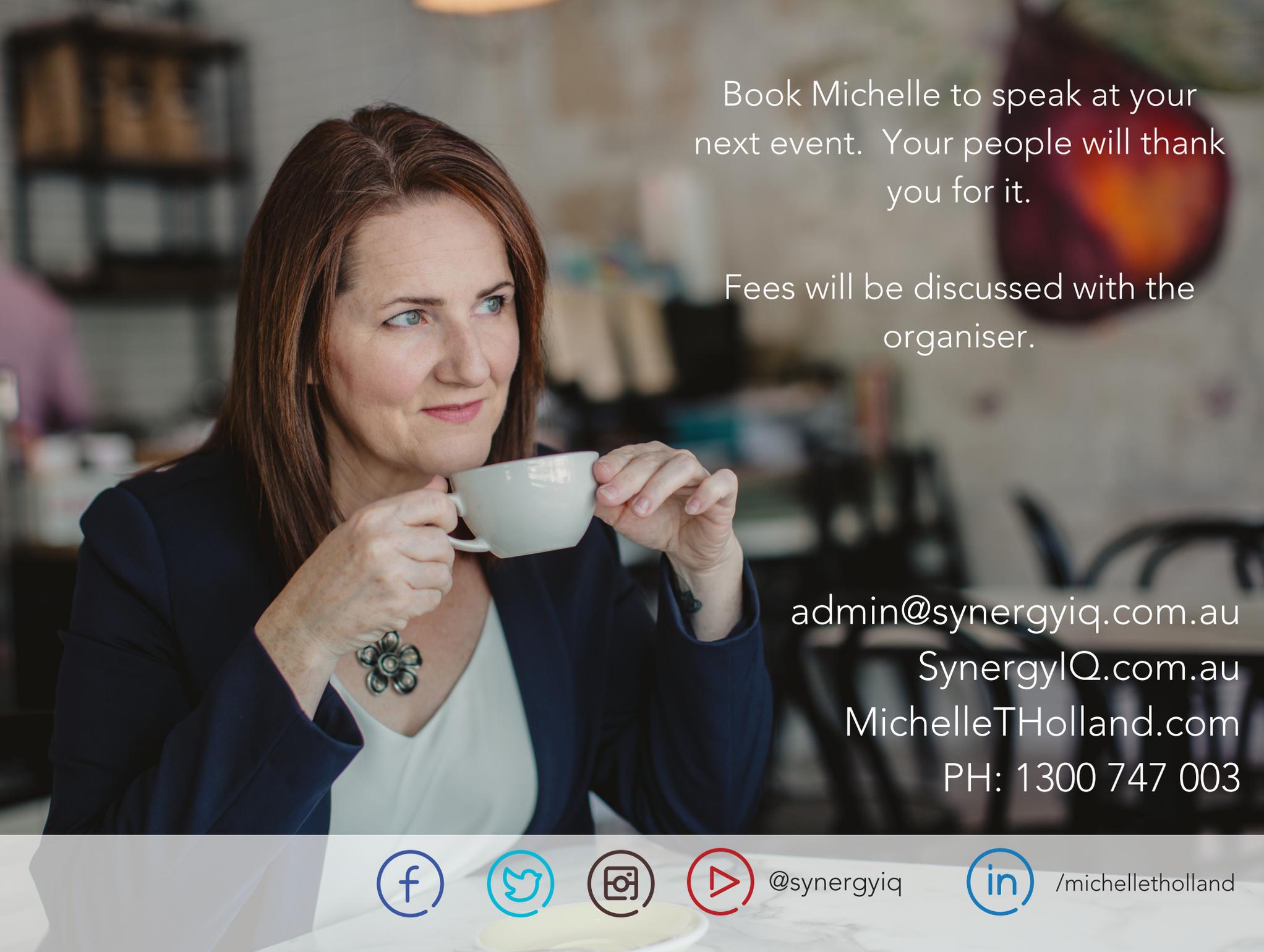


- People2People (AU/NZ) - Resistance to Change
- MSD Leaders Forum (Sydney) - Resistance to Change
- AACQA – Leaders Forum (Sydney) – Leadership Resilience
- The Hatchery (live online) – Dare to Lead Masterclass
- BAE – Change Learning Community(live online Keynote) – Culture’s impact on change
- Bridgestone Learning Experts - The Anatomy of Innovation
- LAST Conference & PMI Network - Culture's Impact on Change
- EAPA Summit - Double Bay, Sydney Australia - Authentic Leadership
- AHRI Young Professionals Network - Adelaide SA - Think in Colour....Networking Made Easy and FUN!
- Lions Club International Convention - Adelaide Hilton Australia - Communication - Spread the Word
- LG Professionals Conference - Adelaide Festival Centre Australia - Maintaining Resilience Through Change
- Akolade Conference - Adelaide Stamford - Evolution of Organisational Excellence
- Workforce Planning in Government - Canberra Australia - Wellbeing @ Work - Keynote
- Workforce Planning in Government - Canberra Australia - Planning for Success - Workforce Planning Masterclass
- Australian Human Resources Institute - Demystifying Workforce Planning and The Leading Edge - Leadership Branding

See michelletholland.com/speaks for more

Previously... here's a few places you've seen me speak



A woman with long brown hair, wearing a dark blue blazer over a white top, is sitting at a table and holding a white coffee cup with both hands. She is looking off to the side with a slight smile. The background is a blurred indoor setting, possibly a cafe or office.

Book Michelle to speak at your next event. Your people will thank you for it.

Fees will be discussed with the organiser.

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/michelletholland